

Exhibit 1

RAÚL M. GRIJALVA
7TH DISTRICT
ARIZONA

1440 LONGWORTH HOUSE OFFICE BUILDING
WASHINGTON, DC 20515-0307
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Congress of the United States
House of Representatives
Washington, DC 20515-0307
November 30, 2004

COMMITTEES:
RESOURCES
EDUCATION AND THE WORKFORCE

APPOINTMENTS:
DEMOCRATIC CAUCUS ENVIRONMENTAL
TASK FORCE CHAIR
DEMOCRATIC PRIVATE CALENDAR OBJECTOR

The Honorable Michael K. Powell
Chairman
Federal Communications Commission
445 12th Street SW
Washington, DC 20554

Re: MB Docket No. 04-312, RM No. 11049

Dear Chairman Powell:

I am writing to express my support for the joint petition of Community Television Educators (CTE) and NBC Telemundo to switch television stations in the Holbrook and Phoenix communities.

I am particularly concerned that absent FCC timely action on this petition, the residents of Holbrook will lose the only television station available to the community. As I understand the situation, the Holbrook station has produced no revenue since it signed on two years ago. The station is failing as a commercial outlet and is no longer sustainable as a commercial venture. Without the commission's intervention, the Holbrook station will likely go white, leaving the community without any viewing option.

Equally important, the Spanish speaking community of the greater Phoenix area currently has only one option for Spanish language television. The NBC Telemundo commitment to offering this community another free viewing option is an extremely attractive proposition. As I am sure the Commission will agree, creating competition for the Spanish language viewer is an important public policy objective. When stations are forced to compete, they offer better viewing options and better service. Moreover, NBC Telemundo is committed to offering an attractive package of local Spanish language news. This is of vital importance to the local Hispanic community.

In sum, the proposal will result in multiple unique and compelling public interest benefits, any of which directs its adoption:

- It will ensure that Holbrook and its surrounding areas do not lose their only over-the-air full-power television station, as KPHZ will only survive as a noncommercial station owned by an established operator like CTE.
- It will give nearly one million Hispanics in the Phoenix DMA a choice in free, full-power, Spanish-language over-the-air television stations. Right now, and for many years, Spanish-speaking residents of Phoenix have had access to only a single full-power Spanish-language television station. Since roughly 76% of Phoenix Hispanics do not have cable access, that means hundreds of thousands of consumers have access to only a single Spanish-language source of television news and programming. The FCC should not reject the first real opportunity in years to bring choice in Spanish-language television to Phoenix, which is the only top-10 U.S. Hispanic market without full-power television competition.

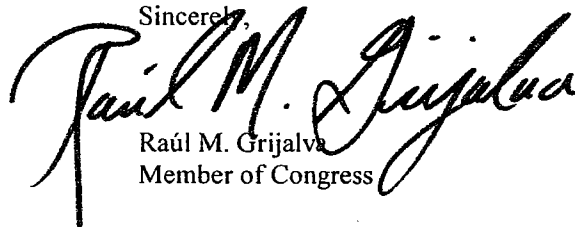
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PHONE: (928) 343-7933
FAX: (928) 343-7949

The proposal requests that the Commission amend the Table of Allotments so that the residents of Holbrook can be secure in having at least one over-the-air television service, and so Telemundo can bring an over-the-air Spanish-language choice to nearly a million Phoenix Hispanics. Due to the unique facts presented in this case - and the compelling benefits to consumers throughout Arizona - I urge immediate Commission adoption of the proposal.

Thank you for your consideration of this matter.

Sincerely,

Raúl M. Grijalva
Member of Congress

RMG:ck

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TASK FORCE CHAIR
DEMOCRATIC PRIVATE CALENDAR OBJECTOR

Commissioner Kathleen Q. Abernathy
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: MB Docket No. 04-312, RM No. 11049

Dear Commissioner Abernathy:

I am writing to express my support for the joint petition of Community Television Educators (CTE) and NBC Telemundo to switch television stations in the Holbrook and Phoenix communities.

I am particularly concerned that absent FCC timely action on this petition, the residents of Holbrook will lose the only television station available to the community. As I understand the situation, the Holbrook station has produced no revenue since it signed on two years ago. The station is failing as a commercial outlet and is no longer sustainable as a commercial venture. Without the commission's intervention, the Holbrook station will likely go white, leaving the community without any viewing option.

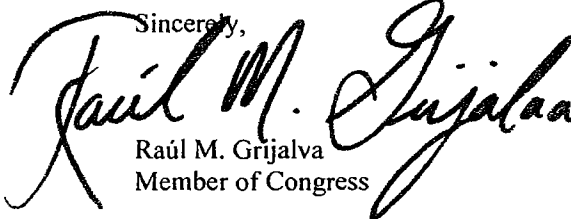
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In sum, the proposal will result in multiple unique and compelling public interest benefits, any of which directs its adoption:

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The proposal requests that the Commission amend the Table of Allotments so that the residents of Holbrook can be secure in having at least one over-the-air television service, and so Telemundo can bring an over-the-air Spanish-language choice to nearly a million Phoenix Hispanics. Due to the unique facts presented in this case - and the compelling benefits to consumers throughout Arizona - I urge immediate Commission adoption of the proposal.

Thank you for your consideration of this matter.

Sincerely,

Raúl M. Grijalva
Member of Congress

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TASK FORCE CHAIR
DEMOCRATIC PRIVATE CALENDAR OBJECTOR

Commissioner Michael J. Copps
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: MB Docket No. 04-312, RM No. 11049

Dear Commissioner Copps:

I am writing to express my support for the joint petition of Community Television Educators (CTE) and NBC Telemundo to switch television stations in the Holbrook and Phoenix communities.

I am particularly concerned that absent FCC timely action on this petition, the residents of Holbrook will lose the only television station available to the community. As I understand the situation, the Holbrook station has produced no revenue since it signed on two years ago. The station is failing as a commercial outlet and is no longer sustainable as a commercial venture. Without the commission's intervention, the Holbrook station will likely go white, leaving the community without any viewing option.

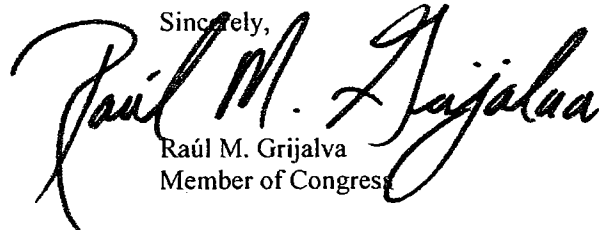
Equally important, the Spanish speaking community of the greater Phoenix area currently has only one option for Spanish language television. The NBC Telemundo commitment to offering this community another free viewing option is an extremely attractive proposition. As I am sure the Commission will agree, creating competition for the Spanish language viewer is an important public policy objective. When stations are forced to compete, they offer better viewing options and better service. Moreover, NBC Telemundo is committed to offering an attractive package of local Spanish language news. This is of vital importance to the local Hispanic community.

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DEMOCRATIC PRIVATE CALENDAR OBJECTOR

Commissioner Kevin J. Martin
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: MB Docket No. 04-312, RM No. 11049

Dear Commissioner Martin:

I am writing to express my support for the joint petition of Community Television Educators (CTE) and NBC Telemundo to switch television stations in the Holbrook and Phoenix communities.

I am particularly concerned that absent FCC timely action on this petition, the residents of Holbrook will lose the only television station available to the community. As I understand the situation, the Holbrook station has produced no revenue since it signed on two years ago. The station is failing as a commercial outlet and is no longer sustainable as a commercial venture. Without the commission's intervention, the Holbrook station will likely go white, leaving the community without any viewing option.

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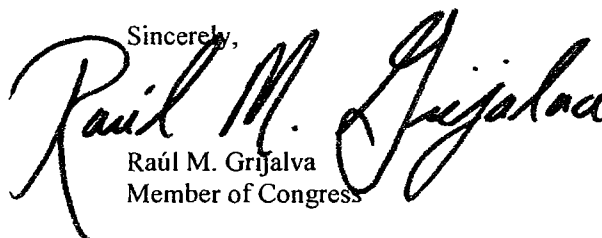
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Raúl M. Grijalva
Member of Congress

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TASK FORCE CHAIR
DEMOCRATIC PRIVATE CALENDAR OBJECTOR

Commissioner Jonathan S. Adelstein
Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

Re: MB Docket No. 04-312, RM No. 11049

Dear Commissioner Adelstein:

I am writing to express my support for the joint petition of Community Television Educators (CTE) and NBC Telemundo to switch television stations in the Holbrook and Phoenix communities.

I am particularly concerned that absent FCC timely action on this petition, the residents of Holbrook will lose the only television station available to the community. As I understand the situation, the Holbrook station has produced no revenue since it signed on two years ago. The station is failing as a commercial outlet and is no longer sustainable as a commercial venture. Without the commission's intervention, the Holbrook station will likely go white, leaving the community without any viewing option.

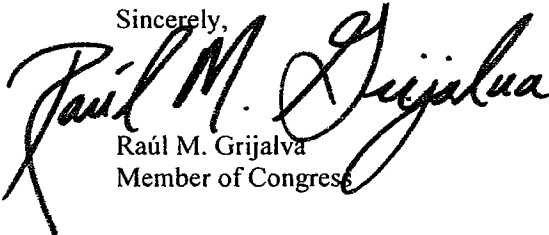
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Thank you for your consideration of this matter.

Sincerely,

Raúl M. Grijalva
Member of Congress

RMG:ck



STATE OF ARIZONA

JANET NAPOLITANO
GOVERNOR

OFFICE OF THE GOVERNOR
1700 WEST WASHINGTON STREET, PHOENIX, AZ 85007

MAIN PHONE: 602-542-4331
FACSIMILE: 602-542-7601

December 13, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11,
Holbrook, Arizona)

Dear Ms. Dortch:

I am writing to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) relating to channel transfers and authorizations to operate. I understand that the effect of the proposed transfers and authorizations would be to allow NBC Telemundo to begin broadcasts of a full power television station. For the reasons outlined in this letter, I support the proposal and urge the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

- According to the 2000 U.S. Census, Phoenix is the sixth-largest Hispanic population center in the United States. Thirty-four percent of the population of Phoenix and 26.7 percent of the population of Maricopa County is Hispanic. Many of these Hispanic residents are recent immigrants who speak only or primarily Spanish in their homes.
- I am told that only about 40 percent of the Spanish-dominant residents of Phoenix subscribe to cable and other pay television services. This means that well over half of these predominantly Spanish-speaking viewers rely on free, over-the-air television as their primary source of news and information.
- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This

means that Phoenix is the only top-ten Hispanic television market in the United States that does not have full-power competition.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

- Phoenix's Hispanic residents would be best served by having a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types.
- I understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming Monday through Friday to its broadcast schedule if the proposal is granted.
- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For these reasons, I urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE.

Yours very truly,



Janet Napolitano
Governor

PETE RIOS
DISTRICT 23
DEMOCRATIC WHIP

STATE SENATOR
FORTY-SIXTH LEGISLATURE

CAPITOL COMPLEX, SENATE BUILDING
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Arizona State Senate

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COMMITTEE
JOINT LEGISLATIVE BUDGET
COMMITTEE
LEGISLATIVE COUNCIL

December 14, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

- According to the 2000 U.S. Census, Phoenix is the sixth-largest Hispanic center of population in the United States. Thirty-four percent of the population of Phoenix and 26.7 percent of the population of Maricopa County are Hispanic. Many of these Hispanic residents are recent immigrants who speak only or primarily Spanish in their homes.
- Only about 40 percent of the Spanish-dominant residents of Phoenix subscribe to cable and other pay television services. This means that well more than half of these predominantly Spanish-speaking viewers rely on free, over-the-air television as their primary source of news and information.
- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX.

This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision. Univision also owns a second full-power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

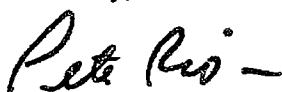
- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.
- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

- Phoenix's Hispanic residents need and deserve a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types. Granting the proposal will give them that choice for the first time.
- We understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming Monday through Friday to its broadcast schedule if the proposal is granted.
- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Sincerely,



PETE RIOS
State Senator

PR/cv



Arizona House of Representatives
Phoenix, Arizona 85007

December 14, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing as Arizona State Representative, for District 16, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

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- Only about 40 percent of the Spanish-dominant residents of Phoenix subscribe to cable and other pay television services. This means that well more than half of these predominantly Spanish-speaking viewers rely on free, over-the-air television as their primary source of news and information.



Arizona House of Representatives
Phoenix, Arizona 85007

- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision. Univision also owns a second full-power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.
- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

- Phoenix's Hispanic residents need and deserve a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types. Granting the proposal will give them that choice for the first time.
- We understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming Monday through Friday to its broadcast schedule if the proposal is granted.



Arizona House of Representatives
Phoenix, Arizona 85007

- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Ben R. Miranda", written over a horizontal line.

Ben R. Miranda

State Representative, District 16

JOHN A. LOREDO
1700 WEST WASHINGTON, SUITE H
PHOENIX, ARIZONA 85007-2844
CAPITOL PHONE: (602) 926-5830
CAPITOL FAX: (602) 417-3113
TOLL FREE: 1-800-352-8404
jloredo@azleg.state.az.us



DEMOCRATIC LEADER

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ON ASSETS

JOINT COMMITTEE ON CAPITAL
REVIEW

LEGISLATIVE COUNCIL

DISTRICT 13

Arizona House of Representatives Phoenix, Arizona 85007

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445 12th Street, S.W.
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Dear Ms. Dortch:

I am the Democratic Leader of the Arizona House of Representatives and I am writing to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, I strongly support the proposal and urge the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

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- Only about 40 percent of the Spanish-dominant residents of Phoenix subscribe to cable and other pay television services. This means that well more than half of these predominantly Spanish-speaking viewers rely on free, over-the-air television as their primary source of news and information.
- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision. Univision also owns a second full power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Marlene H. Dortch

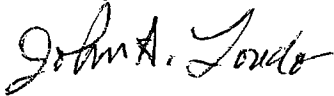
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

- Phoenix's Hispanic residents need and deserve a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types. Granting the proposal will give them that choice for the first time.
- I understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming Monday through Friday to its broadcast schedule if the proposal is granted.
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For all of the foregoing reasons, I urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Sincerely,



JOHN A. LOREDO
State Representative

**Arizona
Department of
Health Services**

Office of the Director

150 N. 18th Avenue, Suite 500
Phoenix, Arizona 85007-3247
(602) 542-1025
(602) 542-1062 FAX

JANET NAPOLITANO, GOVERNOR
CATHERINE R. EDEN, DIRECTOR

December 14, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the Arizona Department of Health Services to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

- According to the 2000 U.S. Census, Phoenix is the sixth-largest Hispanic center of population in the United States. Thirty-four percent of the population of Phoenix and 26.7 percent of the population of Maricopa County are Hispanic. Many of these Hispanic residents are recent immigrants who speak only or speak primarily Spanish in their homes.
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Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

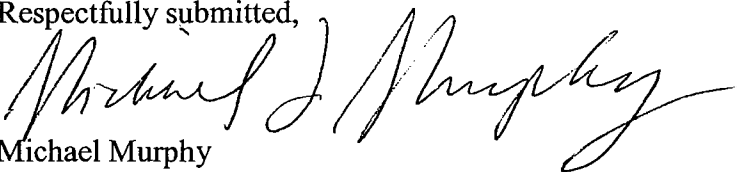
- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.
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For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,



Michael Murphy

Communications Director

Arizona Department of Health Services

150 N. 18th Avenue

Phoenix Arizona 85070

(602) 542-1094



City of Phoenix

OFFICE OF THE MAYOR

MAYOR PHIL GORDON

December 14, 2004

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, I strongly support the proposal and urge the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

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For all of the foregoing reasons, I urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Sincerely,



Phil Gordon
Mayor



City of Phoenix

OFFICE OF THE CITY COUNCIL

December 14, 2004

Michael E. Johnson
Councilmember

Janelle Wood
Council Assistant

Augusta "Gus" Knight
Executive Assistant

District 8
602-262-7493
Fax: 602-495-0587
TTY: 602-534-5500

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

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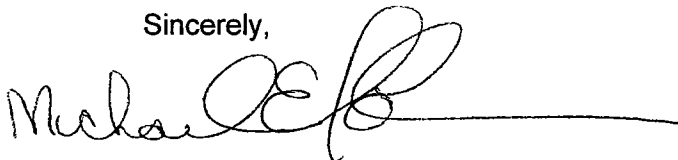
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For all of the foregoing reasons, I urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Sincerely,

A handwritten signature in black ink, appearing to read "Michael E. Johnson", followed by a long horizontal line extending to the right.

Michael E. Johnson
City Councilmember – District 8



City of Phoenix

OFFICE OF THE POLICE CHIEF

December 10, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the undersigned organization, Phoenix Police Department to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

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For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,

JACK F. HARRIS
Police Chief



KEVIN L. ROBINSON
Assistant Police Chief
Investigation Division

I:\Robinson\Letters 2004\telemundo.doc



City of Phoenix

FIRE DEPARTMENT
PUBLIC AFFAIRS

December 14, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11,
Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the undersigned organization, Phoenix Fire Department, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

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Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision. Univision also owns a second

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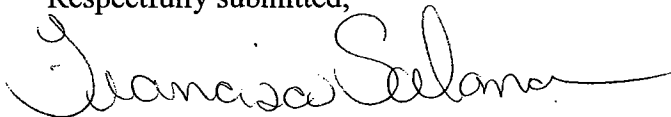
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- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

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- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,



Captain Francisco Salomon
Public Information Officer
Phoenix Fire Department



Hugh Hallman
Mayor

December 14, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312

Dear Ms. Dortch:

I am writing to support the pending proposal of NBC Telemundo License Co. and Community Television Educators to transfer the reserved designation currently assigned to Channel 39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel 11. I urge the FCC to grant it promptly so that the large Hispanic population of the Phoenix metropolitan area can have, for the first time, a choice of full-power Spanish language television stations.

Many Spanish-speaking residents in the Phoenix area do not have cable or satellite service. They tend to rely more heavily on indoor antennas for their television reception. Low-power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.

Even for cable subscribers, Telemundo's Class A station is at a disadvantage when compared to a full-power station. That is because Cox, the largest cable operator in the area, carries Telemundo on an expanded basic tier that is more expensive than the basic tier on which Univision is carried.

Granting the proposal will give the Phoenix area's Spanish-speaking residents more programming choices, including expanded news coverage.

Cordially,

A handwritten signature in black ink, appearing to read 'Hugh Hallman', written over a horizontal line.

Hugh Hallman



Tempe Police Department Public Information Office

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the undersigned organization; **Tempe, Arizona Police Department**, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

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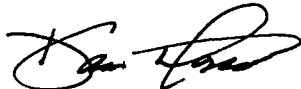
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For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,



Sergeant Dan Masters



City of Glendale

Police Department

Integrity ■ Service ■ Excellence

Elaine Scruggs
Mayor

Ed Beasley
City Manager

Andrew Kirkland
Chief of Police

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the Glendale Police Department to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

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Respectfully Submitted,

Officer Matt Brown #5143

Officer Matt Brown
Public Information Officer



Chandler • Arizona
Where Values Make The Difference

December 9, 2004

Boyd W. Dunn
Mayor

Office of the Mayor
Telephone
(480) 782-2200

Fax
(480) 782-2233

E-mail
boyd.dunn@ci.chandler.az.us

Mailing Address
Mail Stop 603
PO Box 4008
Chandler, Arizona 85244-4008

Location
Suite 301
55 North Arizona Place
Chandler, Arizona 85225

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona,
and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing in support of the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

- According to the 2000 U.S. Census, Phoenix is the sixth-largest Hispanic center of population in the United States. Thirty-four percent of the population of Phoenix and 26.7 percent of the population of Maricopa County are Hispanic. Many of these Hispanic residents are recent immigrants who speak only or primarily Spanish in their homes.
- Only about 40 percent of the Spanish-dominant residents of Phoenix subscribe to cable and other pay television services. This means that well more than half of these predominantly Spanish-speaking viewers rely on free, over-the-air television as their primary source of news and information.
- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision. Univision also owns a second full-power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.

Ms Marlene H. Dortch
Federal Communications Commission
December 9, 2004
Page 2

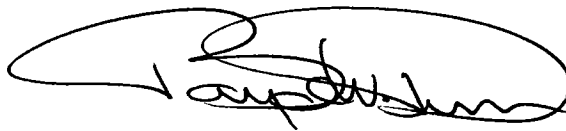
- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

- Phoenix's Hispanic residents need and deserve a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types. Granting the proposal will give them that choice for the first time.
- We understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming Monday through Friday to its broadcast schedule if the proposal is granted.
- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Sincerely,

A handwritten signature in black ink, appearing to read "Boyd W. Dunn", enclosed within a large, loopy oval shape.

Boyd W. Dunn
Mayor



Maricopa County

Board of Supervisors

Mary Rose Garrido Wilcox
District Five
301 W. Jefferson, 10th Floor
Phoenix, Arizona 85003-2148
Phone: 602.506.7092
Fax: 602.506.6524
TDD: 602.506.2000
mrwilcox@mail.maricopa.gov

December 14, 2004

Ms. Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, I strongly support the proposal and urge the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

- According to the 2000 U.S. Census, Phoenix is the sixth-largest Hispanic center of population in the United States. Thirty-four percent of the population of Phoenix and 26.7 percent of the population of Maricopa County are Hispanic. Many of these Hispanic residents are recent immigrants who speak only or primarily Spanish in their homes.
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- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision. Univision also owns a second full-power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.
- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

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- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, I urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Sincerely,



Mary Rose Wilcox
Maricopa County Supervisor
District 5



MARICOPA COUNTY SHERIFF'S OFFICE

JOSEPH M. ARPAIO
SHERIFF



December 14, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the undersigned organization, the Maricopa County Sheriff's Office, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

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- Only about 40 percent of the Spanish-dominant residents of Phoenix subscribe to cable and other pay television services. This means that well more than half of these predominantly Spanish-speaking viewers rely on free, over-the-air television as their primary source of news and information.

- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision. Univision also owns a second full-power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.
- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

- Phoenix's Hispanic residents need and deserve a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types. Granting the proposal will give them that choice for the first time.
- We understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming Monday through Friday to its broadcast schedule if the proposal is granted.
- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Sincerely,

A handwritten signature in black ink, consisting of a large, stylized 'A' followed by a horizontal line and a small loop at the end.

Joseph M. Arpaio
Maricopa County Sheriff



League of United Latin American Citizens

All for One-One for All

LULAC of Arizona

P. O. Box 35544 * Phoenix, AZ 85069

December 10, 2004

Mr. Samuel Esquivel
State Director

Samuel Esquivel
AZ LULAC STATE DIRECTOR
Phoenix, AZ

Mary Fimbres
Immediate Past
State Director

Teri Martinez
Deputy State Director

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Leticia Lujan
Deputy State Director, Women

Raul Lopez
Deputy State Director, Elderly

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Mayra Miranda
Deputy State Director, Youth

Dear Ms. Dortch:

Cecilia Quiroz Vasquez
Deputy State Director,
Young Adults

Bonnie Alvarado
State Treasurer

Dr. John David Arnold
State Chaplain

Mari Alvarado
State Secretary

Silverio Ontiveros
State Parliamentarian

Lisa Urias
State Director for Publicity

I am writing on behalf of the undersigned organization, Arizona League of United Latin American Citizens (LULAC), to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

- According to the 2000 U.S. Census, Phoenix is the sixth-largest Hispanic center of population in the United States. Thirty-four percent of the population of Phoenix and 26.7 percent of the population of Maricopa County are Hispanic. Many of these Hispanic residents are recent immigrants who speak only or primarily Spanish in their homes.
- Only about 40 percent of the Spanish-dominant residents of Phoenix subscribe to cable and other pay television services. This means that well more than half of these predominantly Spanish-speaking viewers rely on free, over-the-air television as their primary source of news and information.

- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision. Univision also owns a second full-power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.
- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

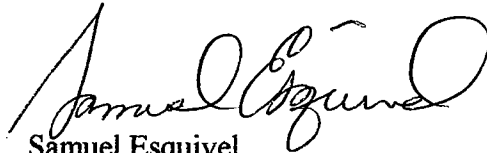
Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

- Phoenix's Hispanic residents need and deserve a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types. Granting the proposal will give them that choice for the first time.
- We understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming Monday through Friday to its broadcast schedule if the proposal is granted.
- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a

choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,



Samuel Esquivel

AZ LULAC

STATE DIRECTOR



December 13, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the Cesar E. Chavez Foundation in support of the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization fully supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

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- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while on the other hand Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision. Univision also owns a second full-power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

CESAR E. CHAVEZ FOUNDATION

3602 WEST THOMAS, SUITE #6 PHOENIX, AZ 85019
PHONE: 602-686-4720 FAX: 602-276-3683
www.cesarchavezfoundation.org
info@cecfmail.org

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

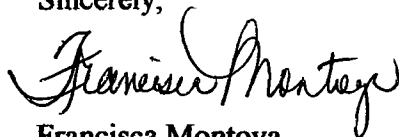
- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.
- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

- Phoenix's Hispanic residents need and deserve a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types. Granting the proposal will give them that choice for the first time.
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- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve choices in Spanish-language programming that the proposal will bring.

Sincerely,



Francisca Montoya,
Arizona Regional Director



Valle del Sol, Inc.

Arizonans, Latinos, Partners for Success.

December 14, 2004

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Luz Sarmina-Gutierrez, MSW
President &
Chief Executive Officer

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of, Valle del Sol, Inc., a leader in the Latino community in Arizona, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

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4117 N. 17th St.
Phoenix, AZ 85016
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1209 S. 1st Ave
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602-258-6797
Fax: 602-254-7121

502 N. 27th Ave
Phoenix, AZ 85009
602-258-6797
Fax: 602-272-7739

509 S. Rockford Drive
Tempe, AZ 85281
602-258-6797
Fax: 480-966-3225

5116 E. Thomas
Phoenix, AZ 85018
602-258-6797
Fax: 602-840-6204

1554 W. Van Buren
Phoenix, AZ 85007
602-258-6797
Fax: 602-340-9401

www.valledelsol.com

A leader in the Latino community...creating positive change for Arizona.





Valle del Sol, Inc.

Arizonans, Latinos, Partners for Success.

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Art B. Othon
APS

Luz Sarmina-Gutierrez, MSW
President &
Chief Executive Officer

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

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For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population needs and deserves the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,

Luz Sarmina-Gutierrez
President & CEO
Valle del Sol, Inc.



4117 N. 17th St.
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509 S. Rockford Drive
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Fax: 602-340-9401



www.valledelsol.com

A leader in the Latino community...creating positive change for Arizona.



Arizona Latino Media Association

December 14, 2004

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Phx 11

The Arizona Latino Media Association (ALMA) is a nonprofit 501(c)(3) organization. ALMA was established in 1997 with a mission to promote education, career opportunities, cultural awareness and monitor coverage of Latinos in the field of journalism.

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of, ALMA - Arizona Latino Media Association, a non-profit organization of Latino media professionals in Arizona, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

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For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population needs and deserves the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,



Anita F. Luera

President, ALMA - Arizona Latino Media Assoc.

Pete C. Garcia
President/CEO
Fax: (602) 254-4920

Edmundo Hidalgo
Chief Operating Officer
Fax: (602) 254-4920

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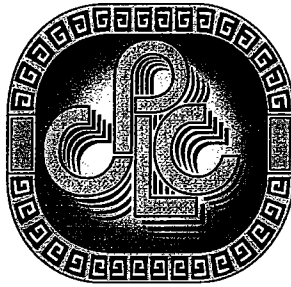
Verma Pastor
Consultant

Rudy Perez
Retired, City of Phoenix

German Reyes
IBM

Beth Reynolds
BeloArizona

Ray Salazar
Arizona Department of Corrections



December 14, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and
Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the undersigned organization, De Colores Domestic Violence Shelter, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

- According to the 2000 U.S. Census, Phoenix is the sixth-largest Hispanic center of population in the United States. Thirty-four percent of the population of Phoenix and 26.7 percent of the population of Maricopa County are Hispanic. Many of these Hispanic residents are recent immigrants who speak only or primarily Spanish in their homes.
- Only about 40 percent of the Spanish-dominant residents of Phoenix subscribe to cable and other pay television services. This means that well more than half of these predominantly Spanish-speaking viewers rely on free, over-the-air television as their primary source of news and information.



Valley of the Sun
United Way

CHICANOS POR LA CAUSA, INC.

P.O. Box 6553 Phoenix, Arizona 85005-6553 (602) 269-1515 FAX (602) 352-5992

- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision. Univision also owns a second full-power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.
- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

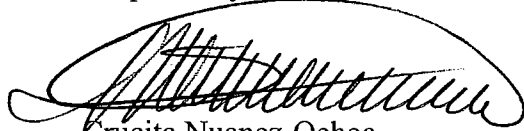
- Phoenix's Hispanic residents need and deserve a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types. Granting the proposal will give them that choice for the first time.
- We understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming

Monday through Friday to its broadcast schedule if the proposal is granted.

- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Crucita Nuñez-Ochoa', written in a cursive style with a large loop at the end.

Crucita Nuñez-Ochoa,
Director of D.V. Programs
CPLC-De Colores



3145 N. 33 Ave Phoenix, AZ 85035
comguaz@hotmail.com

December 14, 2004
Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11,
Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the undersigned organization, **COMGUAZ**, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

- According to the 2000 U.S. Census, Phoenix is the sixth-largest Hispanic center of population in the United States. Thirty-four percent of the population of Phoenix and 26.7 percent of the population of Maricopa County are Hispanic. Many of these Hispanic residents are recent immigrants who speak only or primarily Spanish in their homes.
- Only about 40 percent of the Spanish-dominant residents of Phoenix subscribe to cable and other pay television services. This means that well more than half of these predominantly Spanish-speaking viewers rely on free, over-the-air television as their primary source of news and information.
- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision. Univision also owns a second full-power station in the Phoenix

television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.
- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

- Phoenix's Hispanic residents need and deserve a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types. Granting the proposal will give them that choice for the first time.
- We understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming Monday through Friday to its broadcast schedule if the proposal is granted.
- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,


Otto N. Ruano
VicePresidente



December 14, 2004

Attn: Marlene H. Dortch, Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the undersigned organization, Molina/Lopez, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

- According to the 2000 U.S. Census, Phoenix is the sixth-largest Hispanic center of population in the United States. Thirty-four percent of the population of Phoenix and 26.7 percent of the population of Maricopa County are Hispanic. Many of these Hispanic residents are recent immigrants who speak only or primarily Spanish in their homes.
- Only about 40 percent of the Spanish-dominant residents of Phoenix subscribe to cable and other pay television services. This means that well more than half of these predominantly Spanish-speaking viewers rely on free, over-the-air television as their primary source of news and information.
- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision. Univision also owns a second full-power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.
- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

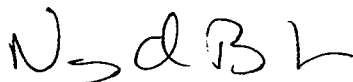
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We understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming Monday through Friday to its broadcast schedule if the proposal is granted.

- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,



Nereyda Lopez-Bowden
Molina/Lopez, LLC
Principal



2001 World Champions
NL West Champions 1999, 2001 & 2002

December 14, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the undersigned organization, Arizona Diamondbacks, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

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- Only about 40 percent of the Spanish-dominant residents of Phoenix subscribe to cable and other pay television services. This means that well more than half of these predominantly Spanish-speaking viewers rely on free, over-the-air television as their primary source of news and information.
- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S.

dc-399987

Bank One Ballpark | 401 E. Jefferson St. | Phoenix, AZ 85004
P.O. Box 2095 | Phoenix, AZ 85001 | 602.462.6500 | fax 602.462.6600
azdiamondbacks.com



that does not have a full-power competitor to Univision. Univision also owns a second full-power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.
- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

- Phoenix's Hispanic residents need and deserve a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types. Granting the proposal will give them that choice for the first time.
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For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,

 12/10/04



December 14, 2004

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D. C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the NBA Phoenix Suns franchise here in Phoenix, Arizona to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish Language Television programming

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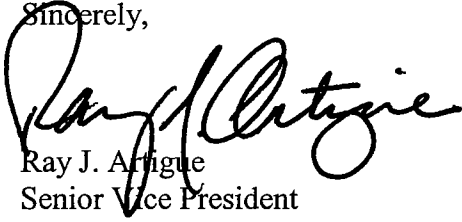
Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

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Marlene H. Dortch
December 14, 2004
Page Three

For all of the foregoing reasons, I urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population needs and deserves the choice in Spanish-language programming that the proposal will bring.

Sincerely,

A handwritten signature in black ink, appearing to read "Ray J. Arfuge". The signature is fluid and cursive, with a large initial "R" and "A".

Ray J. Arfuge
Senior Vice President
Marketing Communication



December 14, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the undersigned organization, the Arizona Heatwave, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

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13211 West Granada Road, Goodyear, AZ 85338
Phone 623-535-9171 Fax 623-535-5630 web arizonaheatwave.com

Univision also owns a second full-power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

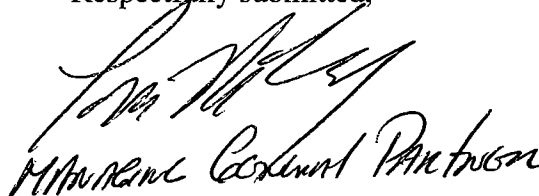
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Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

- Phoenix's Hispanic residents need and deserve a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types. Granting the proposal will give them that choice for the first time.
- We understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming Monday through Friday to its broadcast schedule if the proposal is granted.
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For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,



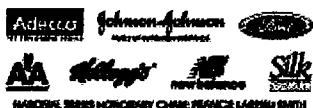
Mariana Cortez Pacheco

**The Susan G. Komen
Breast Cancer Foundation**



Presented by Kplai

NATIONAL SERIES SPONSORS:



**National Honorary Chair
Francie Larrieu Smith**

December 14, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the undersigned organization, the Phoenix Affiliate of the Susan G. Komen Breast Cancer Foundation/Komen Phoenix Race for the Cure®, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

- ☐ According to the 2000 U.S. Census, Phoenix is the sixth-largest Hispanic center of population in the United States. Thirty-four percent of the population of Phoenix and 26.7 percent of the population of Maricopa County are Hispanic. Many of these Hispanic residents are recent immigrants who speak only or primarily Spanish in their homes.
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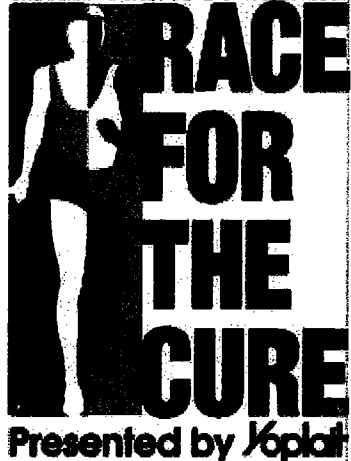
Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

- ☐ Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.

"A Year of Promise"

P.O. Box 45351 * Phoenix, Arizona 85064-5351 * www.Race4CurePhx.org

**The Susan G. Komen
Breast Cancer Foundation**



*National Honorary Chair
Francie Larrieu Smith*

- ☐ Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
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***Granting the Proposal Will Create Better Programming Choices for
Phoenix's Hispanic Residents, Including Expanded Spanish-Language
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For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,

Kimberly Contreras Mosher

Kimberly Contreras-Mosher

"A Year of Promise"

P.O. Box 45351 * Phoenix, Arizona 85064-5351 * www.Race4CurePhx.org

Tucson Campus
Arizona Hispanic Center of Excellence
College of Medicine
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P.O. Box 245120
Tucson, AZ 85724-5120
TEL: (520) 626-9688
FAX: (520) 626-9868



Phoenix Campus
Arizona Hispanic Center of Excellence
College of Medicine
4001 N. Third Street, Suite 415
Phoenix, AZ 85012-2060
TEL: (602) 631-6571
FAX: (602) 631-4611

December 14, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of The University of Arizona, Hispanic Center of Excellence based in the College of Medicine, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

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- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

- Phoenix's Hispanic residents need and deserve a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types. Granting the proposal will give them that choice for the first time.
- We understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming Monday through Friday to its broadcast schedule if the proposal is granted.
- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,



Jonathan P. Robles, MPH



Omega Delta Phi Fraternity, Inc.

Epsilon Chapter – Arizona State University

December 14, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the undersigned organization, Omega Delta Phi, Epsilon Chapter, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

- According to the 2000 U.S. Census, Phoenix is the sixth-largest Hispanic center of population in the United States. Thirty-four percent of the population of Phoenix and 26.7 percent of the population of Maricopa County are Hispanic. Many of these Hispanic residents are recent immigrants who speak only or primarily Spanish in their homes.
- Only about 40 percent of the Spanish-dominant residents of Phoenix subscribe to cable and other pay television services. This means that well more than half of these predominantly Spanish-speaking viewers rely on free, over-the-air television as their primary source of news and information.
- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision. Univision also owns a second full-power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.



Omega Delta Phi Fraternity, Inc.

Epsilon Chapter – Arizona State University

- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

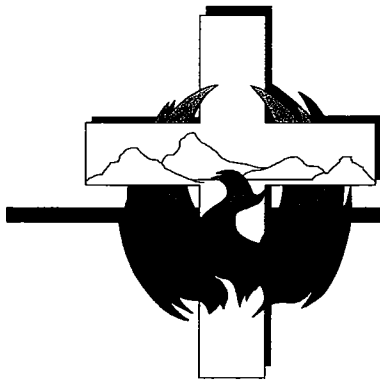
Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

- Phoenix's Hispanic residents need and deserve a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types. Granting the proposal will give them that choice for the first time.
- We understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming Monday through Friday to its broadcast schedule if the proposal is granted.
- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,

Alejandro Macias
Alejandro Macias



THE ROMAN CATHOLIC
church of phoenix

400 EAST MONROE, PHOENIX, ARIZONA 85004-2336 • TELEPHONE (602) 257-0030

December 14, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

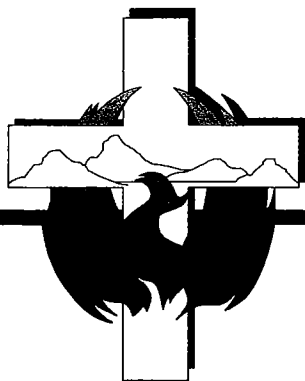
Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the undersigned organization, Roman Catholic Diocese of Phoenix, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

- According to the 2000 U.S. Census, Phoenix is the sixth-largest Hispanic center of population in the United States. Thirty-four percent of the population of Phoenix and 26.7 percent of the population of Maricopa County are Hispanic. Many of these Hispanic residents are recent immigrants who speak only or primarily Spanish in their homes.
- Only about 40 percent of the Spanish-dominant residents of Phoenix subscribe to cable and other pay television services. This means that well more than half of these predominantly Spanish-speaking viewers rely on free, over-the-air television as their primary source of news and information.
- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision that also owns a second full-power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.



THE ROMAN CATHOLIC
church of phoenix

400 EAST MONROE, PHOENIX, ARIZONA 85004-2336 • TELEPHONE (602) 257-0030

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.
- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

- Phoenix's Hispanic residents need and deserve a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types. Granting the proposal will give them that choice for the first time.
- We understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming Monday through Friday to its broadcast schedule if the proposal is granted.
- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully,

José Robles
Director
Office of Hispanic Ministry

St. John Vianney Catholic Church

539 La Pasada Boulevard • Goodyear, Arizona 85338
Parish (623) 932-3313 • School (623) 932-2434 • Fax (623) 932-1896



December 14, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing to you on behalf of the growing Hispanic community here at St. John Vianney Parish in Goodyear to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

- According to the 2000 U.S. Census, Phoenix is the sixth-largest Hispanic center of population in the United States. Thirty-four percent of the population of Phoenix and 26.7 percent of the population of Maricopa County are Hispanic. Many of these Hispanic residents are recent immigrants who speak only or primarily Spanish in their homes.
- Only about 40 percent of the Spanish-dominant residents of Phoenix subscribe to cable and other pay television services. This means that well more than half of these predominantly Spanish-speaking viewers rely on free, over-the-air television as their primary source of news and information.
- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision. Univision also owns a second

"To Know Jesus And To Make Him Known"
"Conocer A Jesús Y Darlo A Conocer"

full-power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.
- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

- Phoenix's Hispanic residents need and deserve a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types. Granting the proposal will give them that choice for the first time.
- We understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming Monday through Friday to its broadcast schedule if the proposal is granted.
- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,



Fr. John Herman, C.S.C.

Pastor

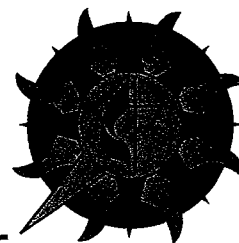
Desert Southwest Annual Conference

The United Methodist Church

1550 East Meadowbrook, Suite 200

Phoenix, Arizona 85014-4040

602.266.6956 • 800.229.8622 • fax 602.266.5343 • www.desertsw.org



December 9, 2004

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, I support the proposal and urge the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

Hispanic residents of the Phoenix area lack choice in full-power Spanish-language television programming

- According to the 2000 U.S. Census, Phoenix is the sixth-largest Hispanic center of population in the United States. Thirty-four percent of the population of Phoenix and 26.7 percent of the population of Maricopa County are Hispanic. Many of these Hispanic residents are recent immigrants who speak only or primarily Spanish in their homes.
- Only about 40 percent of the Spanish-dominant residents of Phoenix subscribe to cable and other pay television services. This means that well more than half of these predominantly Spanish-speaking viewers rely on free, over-the-air television as their primary source of news and information.
- Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision. Univision also owns a second full-power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Telemundo's Class A station is not an adequate substitute for a full-power station

- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.
- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

For all of the foregoing reasons, I urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,

Wallace C. Athey
Director of Communications

Making Disciples For Jesus Christ



Migrant
Health &
Education
Program

2004-2005
Committee

María
Portela
Coordinator

Jaclyn
Brown

Sarah Lusk

Ron
Ellsworth

December 14, 2004

Marlene H. Dortch

Secretary

Federal Communications Commission

445 12th Street, S.W.

Washington, D.C. 20554

MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and Channel 11,
Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the undersigned organization, the Migrant Health Education Program, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) an Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish- Language Television Programming

• According to the 2000 U.S. Census, Phoenix is the sixth-largest Hispanic center of population in the United States. Thirty-four percent of the population of Phoenix and 26.7 percent of the population of Maricopa County are Hispanic. Many of these Hispanic residents are recent immigrants who speak only or primarily Spanish in their homes.

• Only about 40 percent of the Spanish-dominant residents of Phoenix subscribe to cable and other pay television services. This means that well more than half of these predominantly Spanish-speaking viewers rely on free, over-the-air television as their primary source of news and information.

• Currently, Phoenix and the surrounding area are served by only one full-power Spanish-language television station, KTVW-TV, which is owned by Univision, while Telemundo's programming is carried on a low power Class A station, KDRX. This means that Phoenix is the only one of the top ten Hispanic television markets in the U.S. that does not have a full-power competitor to Univision. Univision also owns a second full-power station in the Phoenix

television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station


- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.
- Low power stations do not provide an adequate signal for reception by indoor antennas. This poor reception discourages Hispanic viewers from watching Telemundo's Class A station.
- Even for those Hispanic viewers who do subscribe to cable, Telemundo's Class A station is at a disadvantage as compared to a full-power station because Cox, the largest cable operator in the area, carries Telemundo programming on an expanded basic tier that is much more expensive than the basic tier on which Univision's station is carried.

Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

- Phoenix's Hispanic residents need and deserve a choice in full-power over-the-air Spanish-language television stations so that they have access to diverse programming of all types. Granting the proposal will give them that choice for the first time.
- We understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming Monday through Friday to its broadcast schedule if the proposal is granted.
- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,



Maria Portela
MHEP Coordinator
Maria.Portela@asu.edu

Arizona State University ~ Tempe, Arizona
<http://www.asu.edu/clubs/faces/>



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928 282 2625
928 282 2445 fax

Southern Arizona Office
940 N. Finance Center Dr., Suite 190
Tucson, AZ 85710
520 731 9474
520 731 3212 fax

December 14, 2004

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Pediatrics

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: MB Docket No. 04-312 (Channel *39, Phoenix, Arizona, and
Channel 11, Holbrook, Arizona)

Dear Ms. Dortch:

I am writing on behalf of the undersigned organization, Make-A-Wish Foundation of Arizona, to support the pending proposal of NBC Telemundo License Co. (NBC Telemundo) and Community Television Educators, Inc. (CTE) to transfer the reserved designation (*) currently assigned to Channel *39 to Channel 11 in Holbrook and to authorize NBC Telemundo to operate on Channel 39 and CTE to operate on Channel *11. For the reasons outlined in this letter, our organization strongly supports the proposal and urges the FCC to grant it promptly so that the large Hispanic population of Phoenix can have, for the first time, a choice of full-power Spanish language television stations.

The Hispanic Residents of the Phoenix Area Lack Choice in Full-Power Spanish-Language Television Programming

- According to the 2000 U.S. Census, Phoenix is the sixth-largest Hispanic center of population in the United States. Thirty-four percent of the population of Phoenix and 26.7 percent of the population of Maricopa County are Hispanic. Many of these Hispanic residents are recent immigrants who speak only or primarily Spanish in their homes.
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We grant the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength, and joy.



competitor to Univision. Univision also owns a second full-power station in the Phoenix television market, but that station is licensed to Flagstaff, and its signal does not reach Phoenix.

Telemundo's Class A Station Is Not an Adequate Substitute for a Full-Power Station

- Many Spanish-speaking residents of Phoenix who do not have cable or satellite service tend to rely more heavily on indoor antennas for their television reception.
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Granting the Proposal Will Create Better Programming Choices for Phoenix's Hispanic Residents, Including Expanded Spanish-Language News Coverage

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- We understand that NBC Telemundo has pledged to air one hour of locally produced Spanish-language news programming Monday through Friday to its broadcast schedule if the proposal is granted.
- The vast majority of Spanish-dominant viewers in Phoenix rely on television as their primary source of news and information. Having a choice in locally produced Spanish-language news programming is especially important to these viewers.

For all of the foregoing reasons, we urge the FCC to act quickly to grant the proposal submitted by NBC Telemundo and CTE. Phoenix's Hispanic population need and deserve the choice in Spanish-language programming that the proposal will bring.

Respectfully submitted,